



IMPLENTIO — TARGET BRAND LIST

US-based DTC brands · \$25M–\$300M revenue · 25k+ orders/month · Fashion, Beauty, Wellness, Home, Consumer Electronics, Pet & Baby

Brand	Vertical	Sub-category
FASHION		
Reformation	Fashion	Sustainable Fashion
Stance	Fashion	Socks & Apparel
ThredUp	Fashion	Online Thrift / Re-commerce
Away	Fashion / Accessories	Luggage & Travel
Rent the Runway	Fashion	Clothing Rental
Rhone	Fashion	Men's Activewear
Mack Weldon	Fashion	Men's Basics & Underwear
Girlfriend Collective	Fashion	Women's Activewear
Cuts Clothing	Fashion	Men's Premium Basics
Faherty	Fashion	Coastal Lifestyle Apparel
Marine Layer	Fashion	Casual Basics
Buck Mason	Fashion	Men's Basics
Taylor Stitch	Fashion	Men's Premium Basics
Tracksmith	Fashion	Running Apparel
ThirdLove	Fashion	Women's Intimates
Spanx	Fashion	Women's Shapewear & Apparel
Tory Burch	Fashion	Women's Luxury Accessories & Apparel
Good American	Fashion	Women's Denim & Apparel
Hurley	Fashion	Surf & Lifestyle Apparel
Splendid	Fashion	Women's Casual Basics
Vince	Fashion	Luxury Basics
TravisMathew	Fashion	Men's Golf & Lifestyle Apparel
Club Monaco	Fashion	Premium Basics
Rothy's	Fashion	Sustainable Flats
MeUndies	Fashion	Underwear Subscription
Thinx	Fashion	Period Underwear
Tieks	Fashion	Premium Ballet Flats

KUIU	Fashion / Outdoor	Hunting & Outdoor Apparel
Chubbies	Fashion	Men's Casual / Shorts
Roark	Fashion	Men's Outdoor / Lifestyle
Pact	Fashion	Organic Basics
Aime Leon Dore	Fashion	Menswear / Streetwear
Entireworld	Fashion	Basics / Loungewear
Alo Yoga	Fashion	Women's Yoga & Lifestyle Apparel
Veronica Beard	Fashion	Women's Designer Ready-to-Wear
DÔEN	Fashion	Women's Bohemian Apparel
Rails	Fashion	Premium Casual Apparel
LoveShackFancy	Fashion	Women's Romantic Apparel
ANINE BING	Fashion	Women's Minimalist Fashion
FRAME	Fashion	Premium Denim & Apparel
TOTEME	Fashion	Minimalist Women's Fashion
L'AGENCE	Fashion	Women's Premium Fashion
Loeffler Randall	Fashion	Women's Shoes & Accessories
Stoney Clover Lane	Fashion	Accessories & Bags
Knix	Fashion	Women's Intimates & Activewear
Beyond Yoga	Fashion	Women's Activewear
Vessi	Fashion	Waterproof Footwear
BYLT Basics	Fashion	Men's Premium Basics
Psycho Bunny	Fashion	Men's Luxury Basics
Rhoback	Fashion	Men's Performance Apparel
Varley	Fashion	Women's Activewear & Lifestyle
Kizik	Fashion	Hands-Free Footwear
KURU Footwear	Fashion	Comfort Footwear
Nisolo	Fashion	Sustainable Footwear
Bellroy	Fashion	Accessories & Wallets
Stio	Fashion	Outdoor Apparel
The Normal Brand	Fashion	Men's Casual Basics
ASTR the Label	Fashion	Women's Contemporary Fashion
REPRESENT CLO	Fashion	Men's Luxury Streetwear
Rebecca Minkoff	Fashion	Women's Accessories & Apparel
Outdoor Research	Fashion	Outdoor Technical Apparel
Blenders Eyewear	Fashion	Sunglasses & Eyewear
gorjana	Fashion / Jewelry	Fine Jewelry DTC
Mejuri	Fashion / Jewelry	DTC Fine Jewelry
Kendra Scott	Fashion / Jewelry	Fashion Jewelry
Pair of Thieves	Fashion	Men's Socks & Basics

NYDJ Apparel	Fashion	Women's Denim
AMIRI	Fashion	Luxury Streetwear
Lucky Brand	Fashion	Lifestyle Denim & Apparel
Suitsupply	Fashion	Men's Tailored Apparel
Brixton	Fashion	Lifestyle Headwear & Apparel
Twisted X	Fashion	Western & Casual Footwear
Hanky Panky	Fashion	Women's Intimates
AG Jeans	Fashion	Premium Denim
Darn Tough	Fashion	Performance Socks
melin	Fashion	Premium Headwear
MACKAGE	Fashion	Luxury Outerwear
ASRV	Fashion	Men's Performance Apparel
Bad Birdie Golf	Fashion	Men's Golf Apparel
BÉIS Travel	Fashion / Accessories	Travel Accessories & Bags
Birdies	Fashion	Women's Flats & Footwear
Bluffworks	Fashion	Men's Travel Apparel
Bonobos	Fashion	Men's Premium Apparel
BRADY Brand	Fashion	Men's Performance Apparel
Brock Collection	Fashion	Women's Designer Apparel
Cariuma	Fashion	Sustainable Sneakers
Cotopaxi	Fashion	Outdoor Lifestyle Apparel
Cuyana	Fashion	Women's Minimalist Basics
Dagne Dover	Fashion / Accessories	Women's Bags & Accessories
Faherty Brand	Fashion	Coastal Lifestyle Apparel
Fresh Clean Threads	Fashion	Men's Basics
Greats	Fashion	Premium Sneakers
Honeylove	Fashion	Women's Shapewear & Apparel
Italic	Fashion	DTC Luxury Basics
Lively	Fashion	Women's Bras & Activewear
Madhappy	Fashion	Men's Streetwear & Lifestyle
Margaux	Fashion	Women's Luxury Flats
ModCloth	Fashion	Women's Vintage-Inspired Fashion
Monos	Fashion / Accessories	Premium Luggage & Travel
Oliver Cabell	Fashion	Transparent Footwear
Pura Vida Bracelets	Fashion / Accessories	Bracelets & Accessories
Solo Brands	Fashion / Lifestyle	Multi-brand DTC Portfolio
Ten Thousand	Fashion	Men's Performance Apparel
Thousand Fell	Fashion	Sustainable Sneakers
Twillory	Fashion	Men's Dress Shirts

BEAUTY

Glossier	Beauty	Skincare & Makeup
Tula Skincare	Beauty	Skincare
ILIA Beauty	Beauty	Clean Cosmetics
Biossance	Beauty	Clean Skincare
Haus Labs	Beauty	Cosmetics
Curology	Beauty	Personalised Skincare
Paula's Choice	Beauty	Skincare
Glamnetic	Beauty	Press-On Nails & Lashes
Soko Glam	Beauty	K-Beauty Curation
Kopari Beauty	Beauty	Coconut Skincare
Tatcha	Beauty	Japanese Luxury Skincare
Function of Beauty	Beauty	Personalised Haircare
Makeup by Mario	Beauty	Professional Makeup
Murad Skincare	Beauty	Clinical Skincare
Glow Recipe	Beauty	K-Beauty Skincare
Ouai	Beauty	Haircare & Body
Milk Makeup	Beauty	Clean Makeup
Hero Cosmetics	Beauty	Acne Skincare
Westman Atelier	Beauty	Luxury Clean Makeup
Sigma Beauty	Beauty	Makeup Brushes & Cosmetics
Stila Cosmetics	Beauty	Cosmetics
Hourglass Cosmetics	Beauty	Luxury Cosmetics
Dr. Dennis Gross Skincare	Beauty	Clinical Skincare
Image Skincare	Beauty	Professional Skincare
Sun Bum	Beauty	Sun Care & Hair
r.e.m. beauty	Beauty	Celebrity Cosmetics
amika	Beauty	Haircare
Beauty Pie	Beauty	Subscription Beauty
Anastasia Beverly Hills	Beauty	Brow & Cosmetics
Charlotte Tilbury US	Beauty	Luxury Cosmetics
ColourPop	Beauty	Affordable Cosmetics
Drunk Elephant	Beauty	Clean Skincare
First Aid Beauty	Beauty	Sensitive Skin Skincare
Herbivore Botanicals	Beauty	Clean Skincare
HigherDose	Beauty / Wellness	Infrared & Wellness Products
Honest Beauty	Beauty	Clean Beauty
Huda Beauty	Beauty	Cosmetics
Jones Road Beauty	Beauty	Clean Makeup

K18 Haircare	Beauty	Molecular Haircare
Kosas	Beauty	Clean Makeup
Moon Juice	Beauty / Wellness	Adaptogen Supplements
Morphe	Beauty	Cosmetics & Brushes
Natasha Denona	Beauty	Luxury Cosmetics
Olaplex	Beauty	Haircare
Osea	Beauty	Seaweed-Based Skincare
Peter Thomas Roth	Beauty	Clinical Skincare
Phlur	Beauty / Fragrance	DTC Fragrance
Rhode	Beauty	Skincare
Saie	Beauty	Clean Makeup
Summer Fridays	Beauty	Clean Skincare
Sunday Riley	Beauty	Luxury Skincare
Tower 28 Beauty	Beauty	Clean Makeup
Youth to the People	Beauty	Sustainable Skincare
Bevel	Personal Care	Men's Grooming for Coarse Hair
Huron	Personal Care	Men's Skincare & Grooming
Lume Deodorant	Personal Care	Natural Deodorant
Lumin	Personal Care	Men's Skincare
Oars + Alps	Personal Care	Men's Skincare
Salt & Stone	Personal Care	Natural Personal Care
Schmidt's	Personal Care	Natural Deodorant
Scotch Porter	Personal Care	Men's Grooming
Supply.co	Personal Care	Men's Grooming
WELLNESS & SUPPLEMENTS		
AG1 (Athletic Greens)	Wellness	Greens Supplements
Ritual	Wellness	Women's Vitamins
Thorne	Wellness	Professional Supplements
Organifi	Wellness	Superfood Blends
Onnit	Wellness	Supplements & Fitness
Bulletproof	Wellness	Keto / Coffee Supplements
Transparent Labs	Wellness	Sports Nutrition
Four Sigmatic	Wellness	Mushroom Coffee / Wellness
HUM Nutrition	Wellness	Beauty Supplements
Gainful	Wellness	Personalised Protein
Beam	Wellness	Sleep & Recovery
Promix Nutrition	Wellness	Clean Protein
Bubs Naturals	Wellness	Collagen / Supplements
Ned	Wellness	CBD Wellness

Joi	Wellness	Plant-Based Milk
Nutrafol	Wellness / Beauty	Hair Supplements
MUD\WTR	Wellness / CPG	Coffee Alternative
Bloom Nutrition	Wellness	Women's Supplements
Whoop	Consumer Electronics / Wellness	Fitness Wearable
SmartyPants Vitamins	Wellness	Children's & Family Supplements
LMNT	Wellness / F&B	Electrolyte Supplements
Seed Health	Wellness	Probiotic Supplements
Vital Proteins	Wellness	Collagen Supplements
FOOD, BEVERAGE & MEAL KITS		
ButcherBox	F&B / Meat	Meat Subscription
Lovevery	Baby	Developmental Subscription Toys
Honest Company	Baby / CPG	Natural Baby & Beauty Products
Daily Harvest	F&B / Wellness	Frozen Food Delivery
Hungryroot	F&B / Wellness	Grocery Delivery
Factor	F&B / Meal Kits	Prepared Meal Delivery
Misfits Market	F&B / Grocery	Produce Delivery
KiwiCo	Baby / Kids	STEM Subscription Boxes
Hello Bello	Baby / CPG	Natural Baby Products
Freshly	F&B / Meal Kits	Prepared Meal Delivery
Little Spoon	Baby / F&B	Baby Food Delivery
Athletic Brewing	F&B / CPG	Non-Alcoholic Craft Beer
Cometeer	F&B / CPG	Premium Coffee Subscription
Fly By Jing	F&B / CPG	DTC Asian Condiments
Graza	F&B / CPG	DTC Olive Oil
Health-Ade	F&B / CPG	Kombucha
Hint Water	F&B / CPG	Flavoured Water
Kettle & Fire	F&B / CPG	Bone Broth & Soups
Poppi	F&B / CPG	Prebiotic Soda
Primal Kitchen	F&B / CPG	Clean Condiments & Snacks
RXBAR	F&B / CPG	Protein Bars
Sakara Life	Wellness / F&B	Organic Plant-Based Meal Delivery
Spindrift	F&B / CPG	Sparkling Water
Zevia	F&B / CPG	Zero-Calorie Soda
HOME, FURNITURE & BEDDING		
Tuft & Needle	Home / Furniture	Mattresses
Helix Sleep	Home / Furniture	Mattresses
Leesa	Home / Furniture	Mattresses

Tonal	Consumer Electronics / Fitness	Smart Home Gym
Eight Sleep	Consumer Electronics / Wellness	Smart Mattress
Burrow	Home / Furniture	Modular Sofas
Article	Home / Furniture	Modern Furniture
Floyd	Home / Furniture	Modular Furniture
Branch Furniture	Home / Furniture	Office Furniture
Purple	Home / Furniture	Mattresses
Nectar	Home / Furniture	Mattresses
Interior Define	Home / Furniture	Custom Furniture
Joybird	Home / Furniture	Custom Upholstered Furniture
Lulu and Georgia	Home	Home Décor & Furniture
Brooklinen	Home / Bedding	Luxury Bedding
Parachute Home	Home / Bedding	Premium Bedding
Boll & Branch	Home / Bedding	Organic Luxury Bedding
Cozy Earth	Home / Bedding	Bamboo Bedding & Apparel
Snowe	Home / Bedding	Minimalist Home Essentials
Caraway	Home / Kitchen	Ceramic Cookware
Our Place	Home / Kitchen	Modern Cookware
Made In	Home / Kitchen	Premium Cookware
HexClad	Home / Kitchen	Premium Hybrid Cookware
Great Jones	Home / Kitchen	Colourful Cookware
Equal Parts	Home / Kitchen	Modern Cookware
Misen	Home / Kitchen	Professional-Grade Cookware
Material Kitchen	Home / Kitchen	Modern Kitchen Tools
Simplehuman	Home	Smart Home Products
Grove Collaborative	Home / Sustainability	Eco Home Products
Blueland	Home / CPG	Eco Cleaning Products
Who Gives A Crap	Home / CPG	Sustainable Paper Products
Tushy	Home	Bidet Attachments
Soho Home	Home	Luxury Home Décor
Uncommon Goods	Home / Gifts	Unique DTC Gifts
By Humankind	Home / CPG	Refillable Personal Care
CONSUMER ELECTRONICS		
Wyze	Consumer Electronics	Smart Home Devices
Ember	Consumer Electronics	Smart Drinkware
Nomad Goods	Consumer Electronics	Phone Accessories
Peak Design	Consumer Electronics	Camera & Carry Gear

Therabody	Consumer Electronics / Wellness	Recovery Devices
Anker Innovations US DTC	Consumer Electronics	Charging & Audio
PET		
Ollie	Pet	Fresh Dog Food
1-800-PetMeds	Pet	Online Pet Pharmacy
Open Farm	Pet	Premium Pet Food
Nom Nom	Pet	Fresh Pet Food
Redbarn Pet Products	Pet	Pet Treats & Chews
Vital Essentials	Pet	Raw Pet Food
Pet Plate	Pet	Fresh Dog Food
Spot & Tango	Pet	Fresh Dog Food
BarkBox	Pet	Dog Toy & Treat Subscription
JustFoodForDogs	Pet	Fresh Dog Food
Super Chewer	Pet	Heavy Chewer Dog Subscription
Sundays for Dogs	Pet	Air-Dried Dog Food
Jinx	Pet	Dog Food & Treats
Ruff Greens	Pet	Dog Supplements
Wild One	Pet	Pet Accessories / Lifestyle
Bocce's Bakery	Pet	Dog Treats
Pupford	Pet	Dog Training & Treats
Fuzzy	Pet	Pet Health & Wellness
Raised Right	Pet	Fresh Pet Food
Chippin	Pet	Sustainable Dog Treats
PupBox	Pet	Puppy Subscription Box
PERSONAL CARE, CPG & OTHER		
Billie	Personal Care	Women's Razors Subscription
Native	Personal Care / CPG	Natural Deodorant
Dr. Squatch	Personal Care	Natural Men's Grooming
Lola	Health / CPG	Women's Period Care
Hydro Flask	Consumer Goods	Insulated Drinkware
FabFitFun	Beauty / Lifestyle	Subscription Lifestyle Box
Ro	Health / DTC	DTC Healthcare & Wellness